



IX BINATIONAL HEALTH WEEK FINAL REPORT. ELIZABETH, UNION COUNTY. NEW JERSEY. OCTOBER 5th - 15TH 2009.

Binational Health Week (BHW) has become one of the largest mobilization efforts in the Americas to improve the health and well-being of underserved immigrants and migrants of Latin American origin living in the United States, Canada, and Mexico. It encompasses an annual weeklong series of health promotion and health education activities that include workshops, insurance referrals, and medical screenings. BHW events emerge from networks forged among agencies and organizations working on migrant health issues and, in turn, foster ongoing collaboration. Main partners include the Secretariats of Health and of Foreign Affairs of Mexico, the Ministries of Foreign Affairs of El Salvador, Guatemala, and Colombia, Ecuador and Peru, the Institute for Mexicans Abroad, the Mexican Social Security Institute, California's Department of Public Health, The California Endowment, the California Health Care Foundation, the United States-Mexico Border Health Commission, and the Health Initiative of the Americas, a program of the University of California in Berkeley, School of Public Health. BHW is intended as a first step in a larger program of cooperation among North American and Central American countries to improve the health and well being of immigrant workers and their families.

This year, BHW took place on **October 5-15, 2009** in 40 states in the U.S. and 3 provinces in Canada, with the participation of the consular networks of Mexico, Guatemala, El Salvador, Colombia, Honduras, Peru, Ecuador and Nicaragua. Also, the Mexican states with high rates of migration will be implementing activities. During Binational Health Week, a national campaign will take place to promote awareness among the Latino community on the topics of Obesity and Diabetes, HIV/ AIDS, Autism, AH1N1 Virus Spread Prevention, Cancer Prevention, Emergency Preparedness, and other issues.

During Binational Health Week 2009, **36 events** were organized in Elizabeth, Union County and other cities in New Jersey State, **635 people** received direct health information and services, **65 agencies** were summoned, **31 agencies participated** directly in events , **45 volunteers** donated their time and experience; and more than **10,000 pieces** of information material were distributed.



According to the collected information, **243 health screenings** free charges were offered, including blood pressure, cholesterol, VIH, vision, dental, nutrition, glucose video presentation, and speeches developments.

In the very **beginning**, the Consulate participated at the **Health and Human Fair of Multicultural affairs in Plainfield, New Jersey, on Sunday October 4th 2009**, where the Toll Free Line for Salvadorian in the outer was promoted, also around 800 people received health services and information, including Dental, Vision, Back and Pain Treatment, Mental Illness, Smoke Quit, Health Plans access, Free charges screening for Blood Pressure, Cholesterol and Glucose, and much more were everywhere.



The **Kick off** of the events took place at the **Consulate of El Salvador on October 5th until October 9th 2009**, and consisted of an informative speech upon **Legal Assistance and Immigration**, with the guest speaker **Lawyer Guillermo Garces** and **Juan Carlos Castellanos** Legal Assistant from **Garces & Grabler Law Offices** from New Jersey State wide offices.



As a second part of the **previous speeches**, it was the one from **Giovanna Gilliotti** as Guest Speaker from **The Icla Da Silva Foundation**, based upon **Marrow Donation for Prevention and Fight against Children's Leukemia**. The speeches Continued with **Domestic Violence Prevention** on **Victorina Guzman**, Social Worker from the **Plainfield Family Success** and the **Board of Education**. **PROCEED Inc.** made **15 free HIV Tests**. It is estimated a **daily average attendant of 38 people** during each speech.



As a **Closing Event** there was a **Health Fair on October 11th 2009** at the **Basement and parking lot of Saint Mary of The Assumption Church, in Elizabeth, New Jersey** with the participation of **19 agencies** those offered health services and information including **Blood Pressure, Glucose, Cholesterol, and others**, to around **250 people** who attended to the event, lots of gifts from participating agencies, Fire

Department taught children some tips for fire prevention and escape plans, also to dial 911 in emergency cases.



Continuing with the events on Union County, there started a **Second Round of Preventive Health Speeches**, on **Tuesday October 6th 2009**, was the turn to **PROCEED INC**, with **Hildegard Santiago** speaking to the community about the Necessities of Financial Education, based on how to build an individual credit line, buy a house, open a bank account, and other issues. The next Speaker was **Salvadoran Dr. Jesus Peña**, from **TRINITAS Hospital** considering with attending people, upon **Stress and Depression**. **PROCEED INC** as well, did an average of **15 HIV Daily Tests**, plus **24 Free Uterine, Cervical, Prostate and Breast Cancer Screenings**.



On **Wednesday October 7th 2009** there was a speech upon **Breast Health and Cancer Detection** focused on women but also in attention to the male population attendant, which was disserted for **Amparo Aguirre** from **TRINITAS Hospital** too, a dynamic workshop, on a preventive speech about the common causes of Breast Cancer, and taught to the attendants (among women and men) how to make a chest self examination looking for early symptoms.



On the same day **Salvadoran Silvia Alfaro** from **Exhale First Lady Cosmetics** Speak upon **Prevention on Contagious Diseases**. Continuing with **Marlene Flores** on another speech upon **Life Insurance Services**.



On **Thursday October 8th 2009**, **Henry Beltran** and **Madelyn Osorio** from **Health First New Jersey** provided another speech upon **Health Plans coverage and Medicare** for senior citizens.

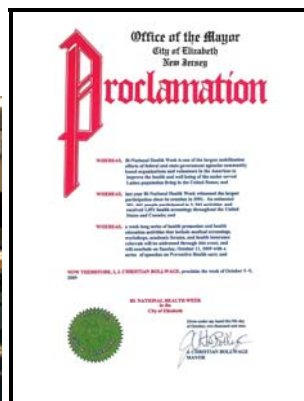


Like wise, **Proceeds Inc** continued the journal on **VIH testing** during the whole week outside the consulate's headquarters in a mobile Unit, another 15 tests. Then, comes into the turn for **Amanda Aymar** from **Shaklee**, disserting on **Healthy Food and Nutrition**.



On **Friday October 9th 2009**, came **Melissa Cornejo** from **Health First New Jersey**, Spoke upon **Health Insurance Access and MEDICAID** for Children, as well do so **Ana Cecilia Celestino** from **Shaklee**, on **Autism Detection and Prevention**.

On **Friday October 9th 2009**, The Office of The Mayor City of Elizabeth issued a Proclamation declaring the week from October 5th to October 15th 2009, as the Binational Health Week.



Media: Once Again, in 2009 media played an important role to the community and the events Radio 930 AM announced the alerts of upcoming events, as well the print media publishes the alerts regarding to different activities performed.



Resources: Arrangements were made in order to prosecute sponsoring of companies such Sprint, Health First NJ, and Bank of America. However there were not sponsors, events went to a final end, since there were no funds but anyway, there were expenses distributed among foods, transportation, parking meters, fuel, and others.





**IX BINATIONAL HEALTH WEEK
PARTICIPATING AGENCIES. ELIZABETH, UNION COUNTY.
NEW JERSEY. OCTUBRE 5-15, 2009.**

**SHAKLEE
PROCEED INC
UNIVERSITY HEALTH PLANS
HEALTH FIRST NJ
NAMI EN ESPAÑOL NJ
GARCES & GRABLER 1- 800 DEMANDA LAW OFFICES
THE ICILA DA SILVA FOUNDATION
THE PLAINFIELD FAMILY SUCCES
THE PLAINFIELD BOARD OF EDUCATION
SAINT MARY OF THE ASSUMPTION CHURCH AND HIGH SCOOOL
FIRST LADY EXHALE COSMETICS
PRIMERICA
SHAKLEE
NEW WAYS TO SERVE COMMUNITIES
NEW LABOR
TWENTY FIRST CENTURY REALTY
THE UNITED STATED CENSUS BUREAU 2010
FOUR LIFE RESEARCH
HYACINTH AIDS FOUNDATION
NJ FAMILY CARE
UMDNJ UNIVERSITY OF MEDICINE AND DENTISTRY OF NEW JERSEY
PUERTO RICAN ASSOCIATION
TRINITA'S HOSPITAL
UNION COUNTY OFFICE OF HEALTH MANAGEMENT
CITY OF ELIZABETH FIRE DEPARTMENT
ECO LIFE INTERNATIONAL
SMILE NEW JERSEY MOBILE DENTISTS
SCREENING ACCES OF VALUE TO ESSEX FOR WOMEN AND MEN
QUICK STAR INTERNATIONAL
NJ INSTITUTE OF ALLIED HEALTH INC
BANK OF AMERICA
NEW JERSEY STATE DEPT OF HUMAN SERVICES
NEW JERSEY STATE COMMISSION FOR THE BLIND AND VISSUALLY IMPARED
DJ'S J L
CITY OF ELIZABETH MAYOR'S OFFICE
HONORABLE CUERPO DE VOLUNTARIOS**